

Media Advisory

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For Immediate Release

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***ADD Health and Wellness Center Opens to Combat Under-Treatment
of ADD/ADHD in Greater Boston Area
First of its Kind Comprehensive Diagnosis and Treatment Facility***

WHO: ADD Health and Wellness Center

WHAT: A comprehensive treatment facility focused on one-stop, individualized care and therapies for patients with Attention Deficit Disorder and related conditions

WHERE: Jefferson Office Park, 790 Turnpike Street, North Andover MA 01845

WHEN: The center opened for patients on October 2, 2006

BACKGROUND:

ADD/ADHD affects up to 7 percent of U.S. school children, or around 4 million. However, with limited access to resources, parents and pediatricians alike are often limited to treating ADD/ADHD with prescription medications alone. The *ADD Health and Wellness Center* in North Andover -- under the direction of Harvard Fellow and Chief Medical Officer Theresa Cerulli, MD -- provides a full service treatment environment to offer most effective, individualized approach.

The *ADD Health and Wellness Center* for greater Boston, is the first treatment center of its kind. It is the first of more than a half dozen Centers scheduled to launch around the country in the next year. The second Center, in Dallas, will open the week of Oct. 16, with a Center in Austin opening immediately thereafter.

About ADD Health and Wellness Centers: ADD Health and Wellness Centers, Inc. is dedicated to individualized, comprehensive, accessible, results-driven treatment for ADD and related conditions. For more information, visit ADDhealthandwellness.com.